



SkillCircle
THINK BEYOND NINE TO FIVE

Micro Assignment : Graphic Designing (Canva)

Name: Sanjana Sharma

Batch: WDM02 2025

Branch: Vashi ,Navi Mumbai

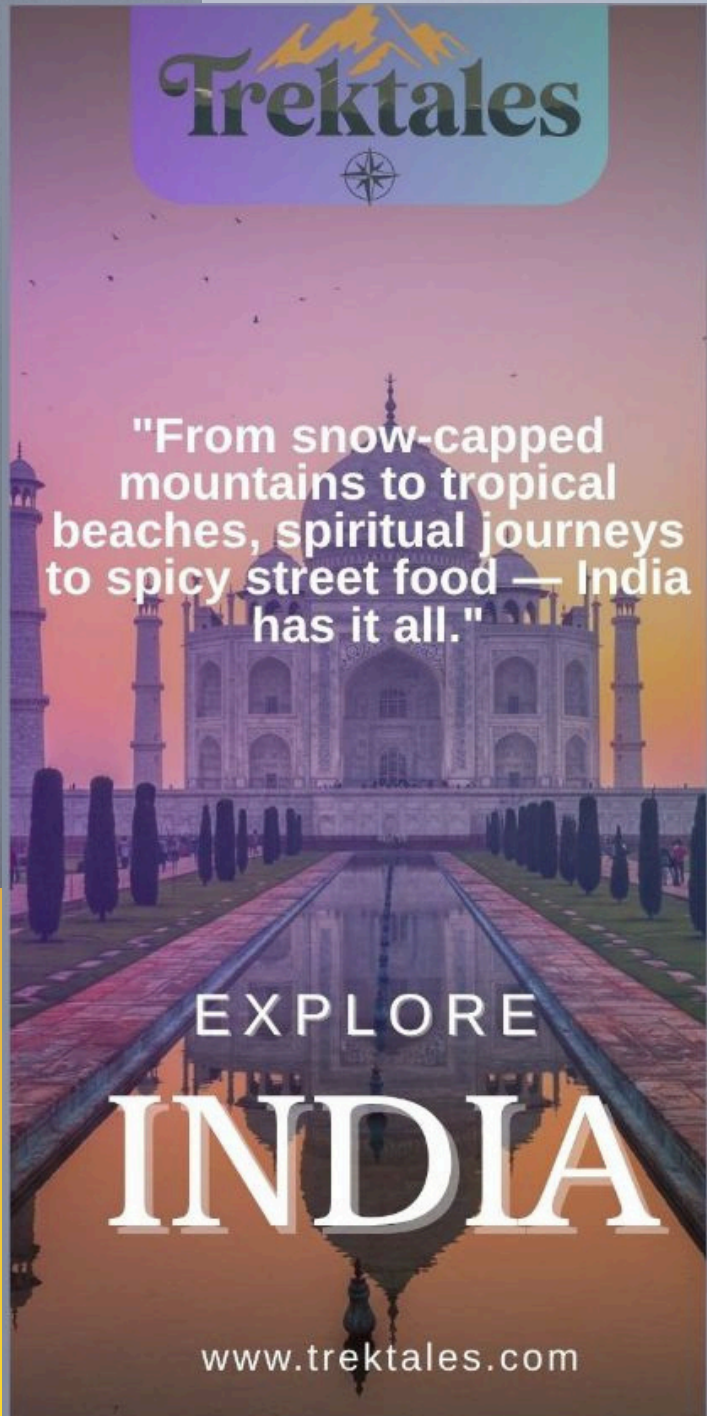
Trainer: Shivam Omar



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trip! The houseboat, food, and vibe
were unforgettable. Thank you,
Trektales!"

👤👤 Alex Thomas from London

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world – colorful, warm, and
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FRONT DESIGN





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THINK BEYOND NINE TO FIVE

PRODUCT PACKAGING DESIGN



SIP UP

Fresh & Natural

Orange + Pineapple
200ml

Fresh & Natural
100% ORGANIC
Fruit Juice

**Zero Added
Sugar**

SIP UP

Fresh & Natural



Orange + Pineapple
200ml

Ingredients (100% Natural):

Freshly Squeezed Orange Juice (from ripe, handpicked oranges) - 99.5%

Natural Orange Pulp - 0.3%

Natural Vitamin C (Ascorbic Acid) – 0.2%

No added sugar | No preservatives | No artificial colors or flavors

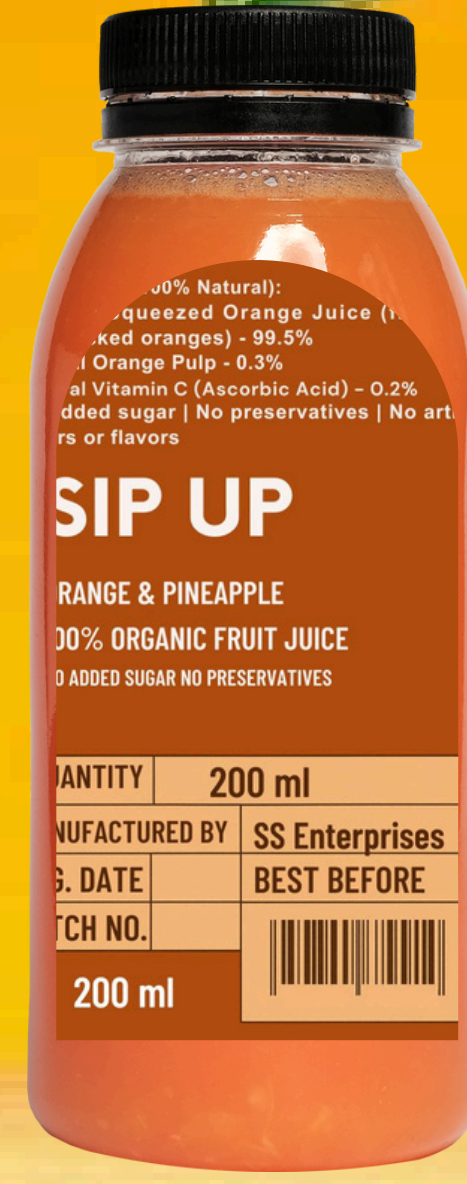
SIP UP

ORANGE & PINEAPPLE

100% ORGANIC FRUIT JUICE

NO ADDED SUGAR NO PRESERVATIVES

QUANTITY	200 ml	
MANUFACTURED BY		SS Enterprises
MFG. DATE		BEST BEFORE
BATCH NO.		 123456789012
200 ml		



100% Natural):
Squeezed Orange Juice (from
washed oranges) - 99.5%
Orange Pulp - 0.3%
Total Vitamin C (Ascorbic Acid) - 0.2%
No added sugar | No preservatives | No artificial
colors or flavors

SIP UP

ORANGE & PINEAPPLE
100% ORGANIC FRUIT JUICE
NO ADDED SUGAR NO PRESERVATIVES

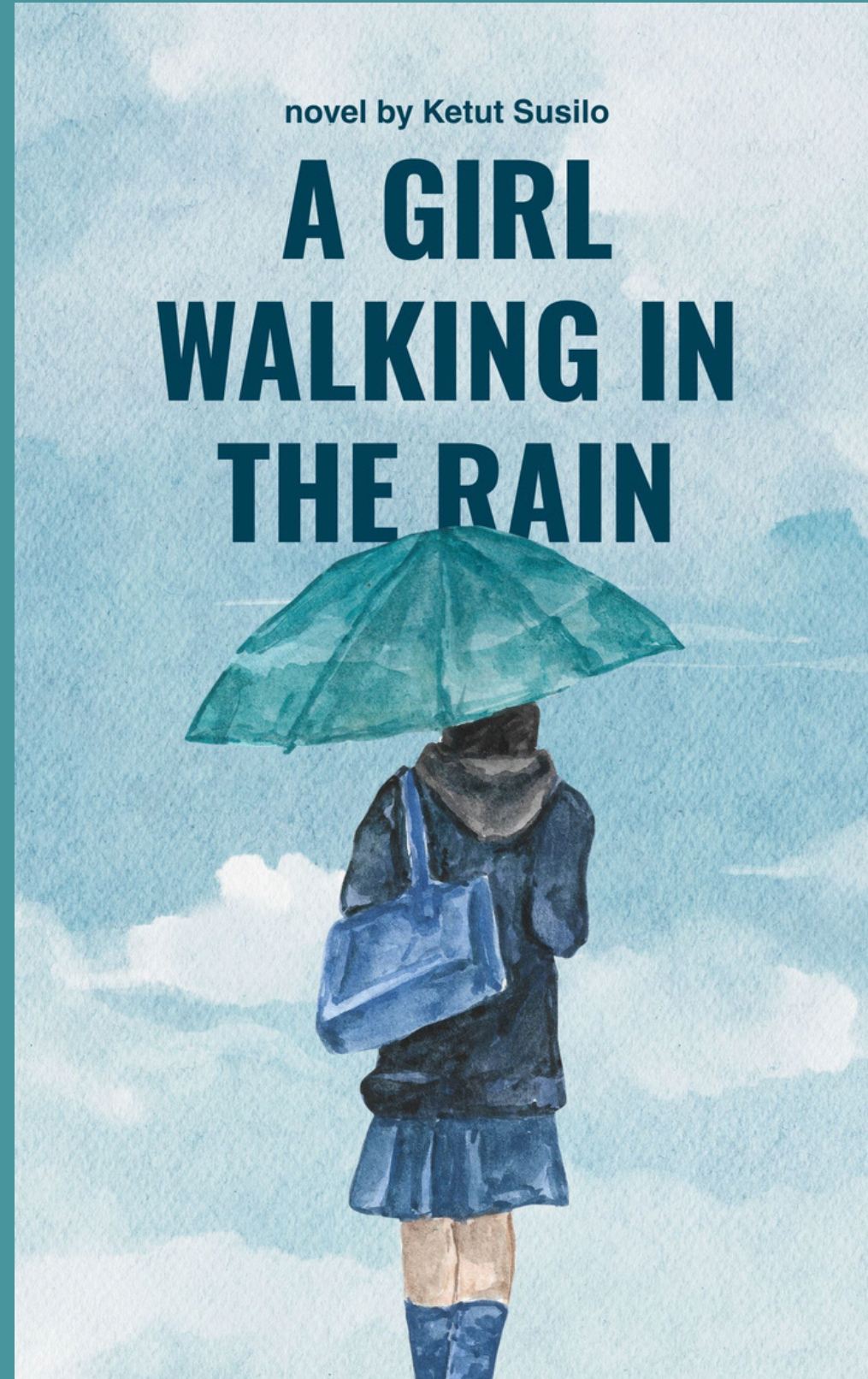
QUANTITY	200 ml
MANUFACTURED BY	SS Enterprises
EXP. DATE	BEST BEFORE
BATCH NO.	
200 ml	



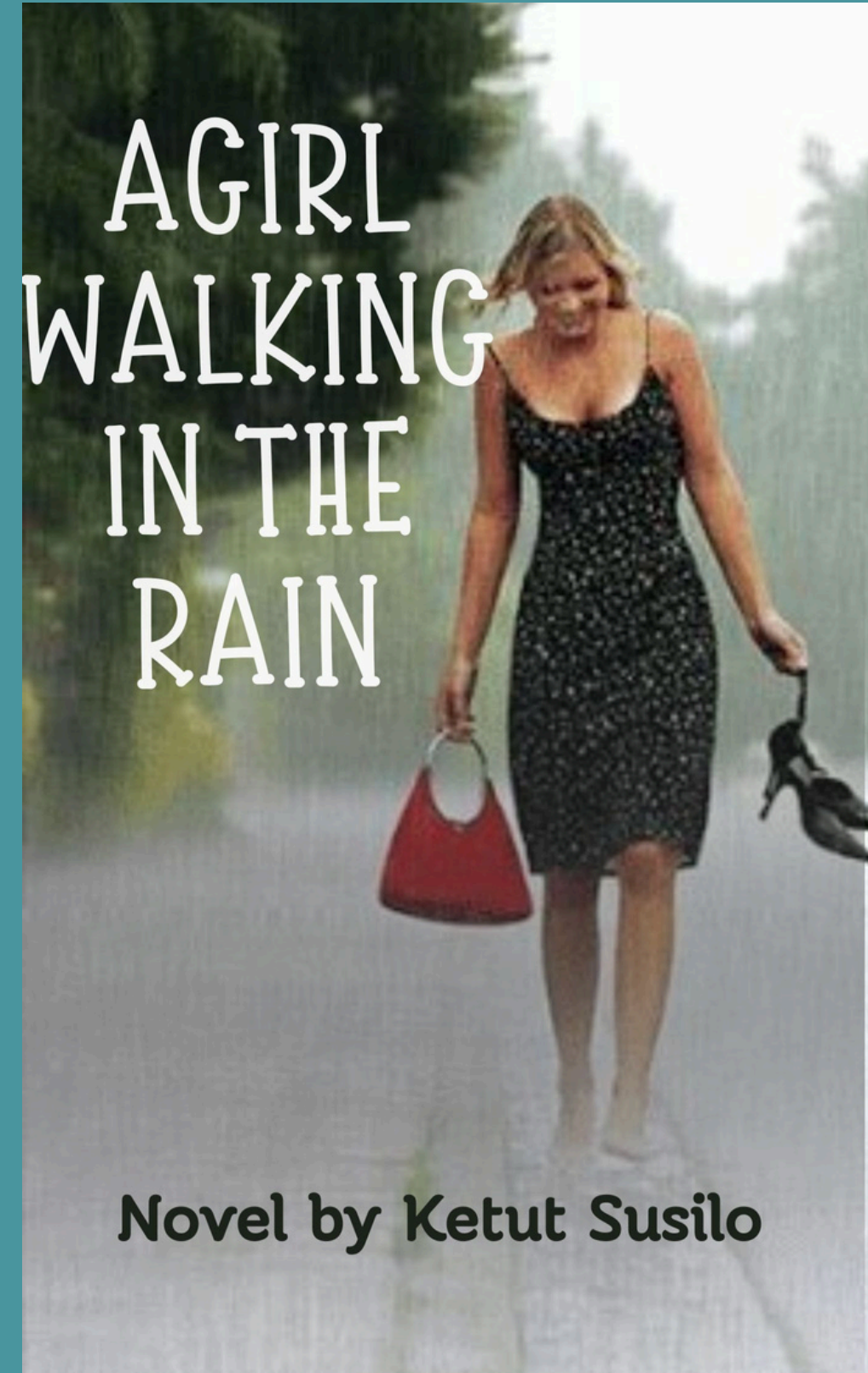
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BOOK COVER REDESIGN

BEFORE



AFTER



AFTER



BEFORE



AFTER



AFTER





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EVENT INVITATION AND PROMOTION



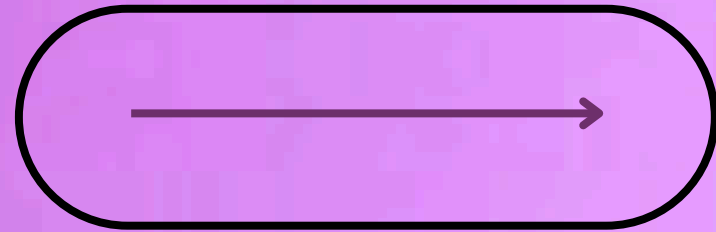


SkillCircle
THINK BEYOND NINE TO FIVE

PRESENTATION

THE derma^{co}

Discover our product line





Introduction

Title: The Derma Co.

Subtitle: Dermatologist-Backed
Skincare Solutions

Elements:

- Logo of The Derma Co.
- Tagline: “Powered by Science,
Loved by Skin”
- Clean background (preferably
white/blue tones)



Table of Content

Introduction Slide

About The Derma Co

Core Offerings

Technology & Innovation

Market Presence and Growth

Conclusion

The Derma Co.

DERMATOLOGIST-APPROVED
SKINCARE SOLUTIONS.

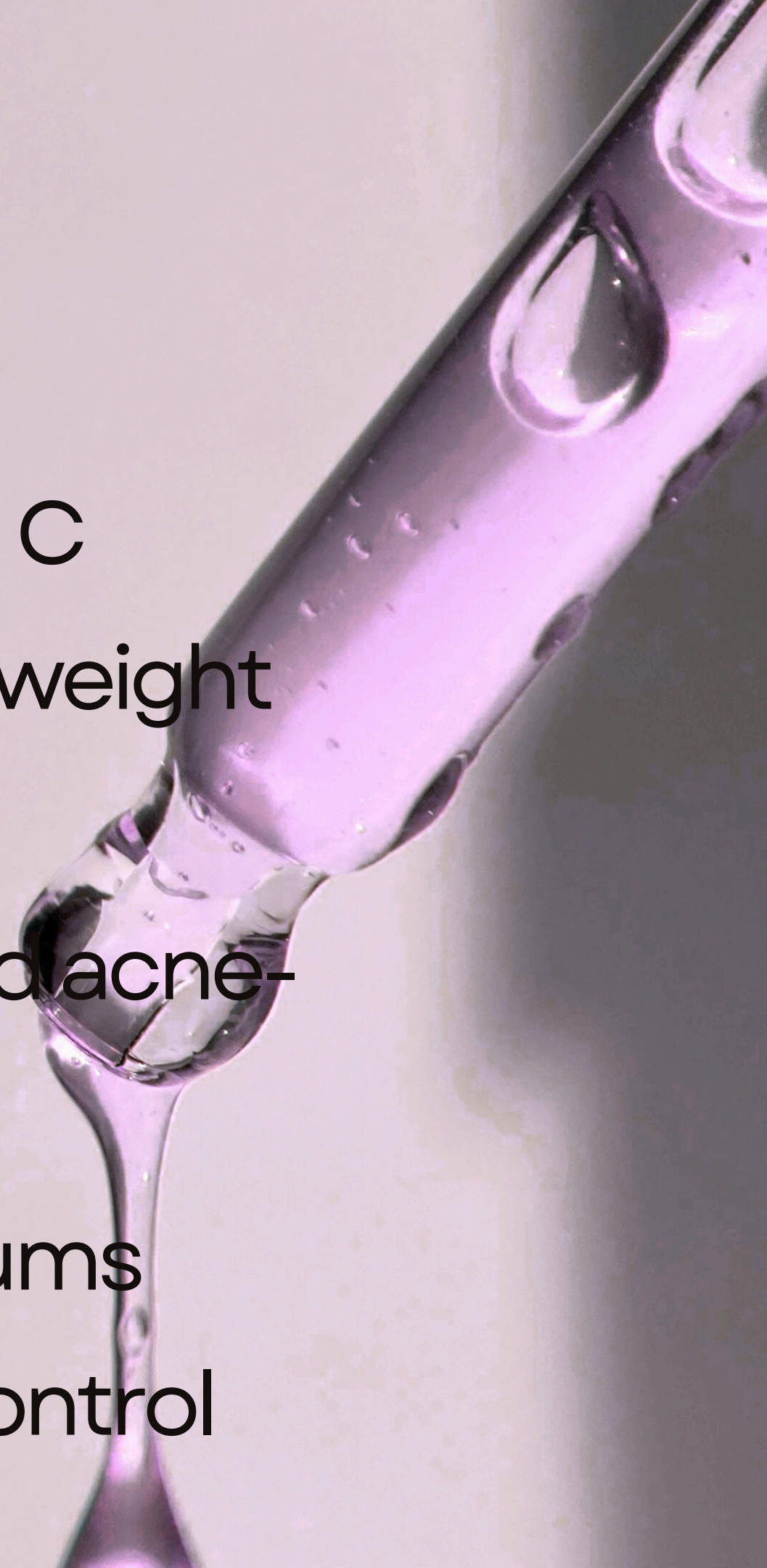


✦ About ✦

- **Founded in 2020 by Varun Alagh and Ghazal Alagh**
- **Indian skincare brand offering dermatologist-tested products**
- **Focuses on science-based actives for real skin concerns**
- **Aims to create personalized, effective skincare for all skin types**

Core Offerings

- Serums: Niacinamide, Salicylic Acid, Vitamin C
- Sunscreens: Broad-spectrum SPF with lightweight formulas
- Face Washes & Moisturizers: For oily, dry, and acne-prone skin
- Haircare: Anti-dandruff shampoos, hair serums
- Kits: Regimens for acne, pigmentation, oil control



Product List

Bestsellers



**2% Kojic acid
face serum**



**10% Niacinamide
face serum**



**1% Salicylic Acid
Gel Daily Face
Wash**



**1% Hyaluronic
Suncscreen Serum**

Technology & Innovation

- Uses clinically proven active ingredients
- Products tested by dermatologists and skin experts
- Custom skin assessment tools via website & app
- Transparent ingredient labeling
- Focus on minimal, effective formulations

MARKET PRESENCE & GROWTH

OOOOO

- Available via website, Nykaa, Amazon, Flipkart, etc.
- Strong digital presence & influencer marketing
- Part of Honasa Consumer Pvt. Ltd. (Mamaearth's parent company)
- Funded and growing rapidly in skincare and dermacosmetic space.



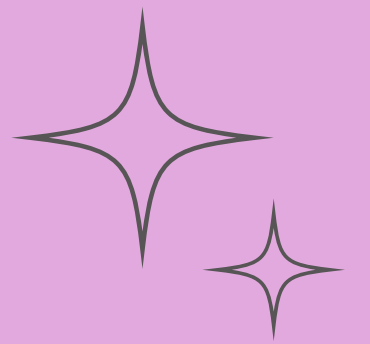
✦ CONCLUSION ✦

WHY CHOOSE THE DERMA CO PRODUCT?

- Effective, result-oriented skincare
- Dermatologist-approved
- Science + Nature approach
- Transparent, trustworthy, and cruelty-free
- Suitable for Indian skin types



THANK YOU



CONTACT

:

Clean, minimalist design

www.thederma.co





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THANKYOU